



JP-Bourgeois



BLANCA MURO



RAW (REALLY AWESOME WINE)

The legacy which the original 131 founding families from Villanueva de Alcardete consolidated in **Bodegas Latúe**, as the economic and social motor of the municipality, has been maintained from generation to generation, thanks to our effort, commitment and dedication.

Currently 450 families' descendants of the founding members, represented by 630 associates with an average age of 55 years and an average estate size of 7 Hectares, constitute the soul of **Bodegas Latúe**. Members and workers share work, effort and enthusiasm in the success of **Bodegas Latúe**, shaping a great family, the Latúe's family.



RAW (Really Awesome Wine) began as San Isidro Cooperative in 1954. At that time 131 winegrowers were determined to produce wines to become commercialized over Spanish territories. Their commitment was demonstrated by maintaining regular attention to the vineyards and prioritizing product outcome with work needed regardless of the weather or geopolitical conditions.

With the increased demand for their products, more than 50 years of experience and the growth of a great human team, in 2007 San Isidro implemented an "export" business model. This name represents the quality and environmental care that is a historical way of doing business with international companies. RAW is a point of reference in the wine sector. This is no small measure a direct result of its experience producing organic / ecological wines while exceeding the latest technical standards.



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