



PETER GÖNC



WINE DUDES



The inspiration for label design:

The idea came from JP and myself to make a wine and label for the relationship that we build. We are always joking around about the animals that surround us where we live, and I must say deer are much safer than bears 🤔

The old basket press is from my great grandfather who bought it in 1936 and was the most high tech and the biggest press in the area at the time, the bucket at the bottom where the juice is flowing is representing the ocean that separates us. Two dudes exchanging passion and ideas for wine ergo WINE DUDES.

And don't say we look like Beavis and Butt-Head 😂

